

### Information for Racers and Contingency Partners

#### Contingency – what is it?

- The contingency program is a back-to-back transaction between racers and manufacturers.
- In the contingency program manufacturers reward teams that use their products when they are in the winners' circle. The program also serves to expose the manufacturers' brand names (and products if applicable). The aim is also to attract new customers by promoting the program actively and by encouraging teams to actively choose suppliers among companies included in the contingency program.

#### How does it work?

Manufacturers are encouraged to select two classes or more to work with in the contingency program. Information about each individual class can be provided by Speedgroup on request.

The winners and runners-up at each event are rewarded by the contingency sponsor companies they have signed up for. The reward level is a **\$200** to the winner and **\$100** to the runner-up.

#### What must the teams comply with?

Teams can sign up for contingency with a class contingency sponsor if they use their products/services and can provide proof of it.

Teams must expose stickers provided for this purpose on the car/bike according to specific instructions. Stickers must be on from the 1st qualification run to be eligible for payout if winning or being runner-up.

*Payout is only applicable if the winner/runner-up run the manufacturers' products and decals and can provide the requested proof of it. (see document "Partners and Requirements")*

#### Decals

The decals are to be provided by the contingency sponsor to Speedgroup who distribute them to the racers.

The size of the decals are restricted to a maximum of 36 square inches for cars and a maximum of 15 square inches for bikes.

#### What is the cost and what does it include?

##### the following services are included in the contingency program;

- Administration of the contingency program is handled by Speedgroup. Administration fee is \$300 per year.
- Providing necessary information on the program and stickers to the teams that run the manufacturers' products in the classes the manufacturers have signed up for.
- Logo and link on the contingency program presentation page at the Speedgroup website.
- Speedgroup newsletters received after each race that includes results and info on which drivers/riders are applicable for payouts from the manufacturer.
- One feature article to be produced about the manufacturer and published in an edition of the Speedgroup online newsletters that is read by drivers and riders, officials, sponsors, team members and fans.
- The possibility to market direct offers to teams via Speedgroup. Sent via email, placed online and/or marketed in form of flyers handed out to teams at events if the manufacturer provides readily printed material or covers the cost for print.
- The possibility to display products at the Speedgroup's Service Center trailer, when in operation at events.
- Possibility to display roll-ups, banners or signs at Speedgroup's on track service center when in operation (material for the purpose to be provided by the manufacturer.)





## Contingency Program FIA / EDRS / FIM Dragracing Series 2013

### INTERESTED IN OUR PRODUCT SALE OPTION?

Products can also be sold at the tracks where the service center is in operation on commission by Speedgroup and/or online in the Speedgroup web store. -  
Please ask us about this option if interested!

To sign up or for further enquiries on the contingency program or other marketing options, you are very welcome to contact us!

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### ADDITIONAL INFORMATION:

**Forms of Payment - Options:** Payouts can be made in form of  
**Bank transfer** - paid against invoice presented by Speedgroup

**Cheque** - paid against invoice presented by Speedgroup. Bank admin fee \$35 per cheque comes extra

**Customer Account Refund** – to the racer’s account from the manufacturer

**Gift Certificate** - to be traded for products on forthcoming orders Value to be 25% extra if this option is selected and certificate to be valid for a minimum of two years from date of issue

### EDRS European Drag Racing Series



### FIA Championship



### Cars:

- Junior Dragster - JrD
- Stock Super Stock - S/SS
- Competition Eliminator - Comp
- Super Gas - SG
- Super Comp - SC
- Super Street - SST
- Pro ET
- Super Pro ET - SPET
- Pro Street - PS
- Street 10.5
- Pro Modified - PM
- Top Doorslammer - TD

- Top Fuel Dragster - TF
- Top Methanol Dragster - TMD
- Top Methanol Funny Car - TMFC
- Pro Modified - PM
- Pro Stock - PS



### Bikes:

- Junior Bike - Jr Bike
- Super Street Bike - SSB
- Funny Bike - FB
- Super Gas Bike - SGB
- Super Comp Bike - SCB
- Super Twin Bike Nordic Challenge - STTF

### FIM Europe Championship

- Top Fuel Bike - TFB
- Pro Stock Bike - PSB
- Super Twin Bike - STTF

