

# TV production European Drag Racing Championship

The European Drag Racing Championship is filmed by a professional tv-crew using the latest technology.

Each combined FIA/UEM championship event result in 2 x 52 min shows featuring the 5 car and 3 bike classes and mixing on track action with storylines and unique behind the scenes features and interviews. In addition the tv-productions are made public to an audience worldwide in form of online web-tv shows. They are made available for the public free of charge online by Speedgroup at [www.speedgroup.eu](http://www.speedgroup.eu) and selected associated websites within a few weeks after the events.

## Broadcasters Championship 2011

### European TV Channels



#### Motors-TV

**18 million households (available in 38 countries)**

France	French Language	52 Minutes	4 Repeats	40 hours TV
Belgium / Holland	Dutch Language	52 Minutes	4 Repeats	40 hours TV
Pan European	English Language	52 Minutes	4 Repeats	40 hours TV
Germany	German Language	52 Minutes	4 Repeats	40 hours TV
UK	English Language	52 Minutes	4 Repeats	40 hours TV



#### Viasat Motors

**1.65 million households**

Sweden	Swedish Language	52 Minutes	4 Repeats	40 hours TV
Norway	Norwegian Language	52 Minutes	4 Repeats	40 hours TV



#### Exqi Sport

**0.5 Million households**

Belgium	Dutch Language	52 Minutes	8 Repeats	80 hours TV
---------	----------------	------------	-----------	-------------



#### Live TV

Belgium	Dutch Language	52 Minutes	8 Repeats	40 hours TV
---------	----------------	------------	-----------	-------------



#### ESPN UK

**22 million in 40 countries  
(ESPN UK is one of 5 regional networks)**

United Kingdom	English Language	52 Minutes	4 Repeats	40 hours TV
----------------	------------------	------------	-----------	-------------



#### RTL Klub Sport

**25 Million households**

Hungary	Hungarian Language	52 Minutes	4 Repeats	40 hours TV
Romania	Romanian Language	52 Minutes	4 Repeats	40 hou
Croatia	Croatian Language	52 Minutes	4 Repeats	40 hours TV
Serbia/Montenegro	Serbian Language	52 Minutes	4 Repeats	40 hou



Poland	Polish Language	52 Minutes	4 Repeats	40 hours TV
Bosnia/Herzegovina	Bosnian Language	52 Minutes	4 Repeats	40 hours TV



<b>TV4</b>	<b>1 Million households</b>			
Finland	Finish Language	52 Minutes	2 Repeats	20 hours TV

<b>TV SPORT 5</b>				
Slovakia	Slovak Language	52 Minutes	2 Repeats	30 hours TV
Czech Rep.	Czech Language	52 Minutes	2 Repeats	30 hours TV



<b>eXtreme Sports</b>	<b>22 million in 40 countries</b>			
Pan European	English Language	52 Minutes	2 Repeats	20 hours TV



<b>Setanta Sport</b>				
Ireland	English Language	52 Minutes	2 Repeats	20 hours TV

<b>VT4 Pitlane</b>				
Belgium	Dutch Language			reports in sports news

<b>RTL TVI Moteurs</b>				
Belgium	French Language			reports in sports news

<b>RTBF Automobile</b>				
Belgium	French Language			reports in sports news

<b>SVT News</b>				
Sweden	Swedish Language			reports in sports news

<b>SVT Motor Mag.</b>				
Sweden	Swedish Language			reports in sports news

<b>RTP2</b>				
Portugal	Portugees Language			reports in sports news

<b>SIC TV</b>				
Portugal	Portugees Language			reports in sports news

<b>L'equipeTV</b>	<i>preliminary</i>			
France	French Language	52 Minutes	2 Repeats	20 hours TV

<b>SportTV</b>				
Portugal	Portugees Language	52 Minutes	4 Repeats	40 hours TV

<b>Nuvolari TV</b>				
Italy / Switzerland	Italian Language	52 Minutes	2 Repeats	20 hours TV
<b>Canal+</b> Spain	Spanish Language	52 Minutes	2 Repeats	20 hours TV

## TV Channels outside Europe

---



### **Fox Sport Australia**

Australia English Language 52 Minutes 2 Repeats 20 hours TV

### **Fox Sport**

Middle East English Language 52 Minutes 2 Repeats 20 hours TV

### **Dubai Sports Channel** preliminary

Middle East English Language 52 Minutes 2 Repeats 20 hours TV

N. Africa (15 countries) English Language 52 Minutes 2 Repeats 20 hours TV



### **America One**

USA English Language 52 Minutes 4 Repeats 40 hours TV

### **Racefans TV**

Internet English Language 52 Minutes 8 Repeats 80 hours TV

**Total 1.110 hours**