

A close-up, low-angle shot of a dark, woven fabric, likely a basket or bag. The threads are thick and create a strong, rhythmic pattern of light and shadow. The background is blurred, emphasizing the texture in the foreground.

 **VICCI**



CUSTOM TEAM UNIFORMS

Style. Comfort. Performance.
 Feel great, look like a champion.

Vicci's award-winning design team has created this unique collection of fully customizable apparel using only the highest quality performance fabrics. Our Microfusion printing process eliminates the need for expensive embroidery, and allows graphic potential like never before. Vicci's in-house creative team will help you develop the perfect mix of style, color, logo placement and design for your team.

Vicci's team apparel can be seen at race tracks across the globe.



The Slider...

This popular style is a modern twist on the original crew shirt. Available in sizes XS-5XL.

Pullover with front zipper

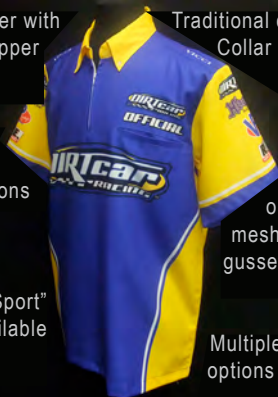
Traditional or Euro Collar options

Raglan & Set-In Sleeve options

Full-Side or Diamond mesh breather gussets

Unique "Sport" version available

Multiple fabric options available



Ladies' Crew Shirts

Available in women's sizes XS-3XL.



Our Ladies' Cut is available in both Paddock and Slider style options.

The Paddock...

A great classic will never go out of style. The original team uniform. Available in sizes XS-5XL.

Set-in sleeves, with or without epaulets

Traditional Collar, with or without buttons

Hidden Snap or Button front

Mesh breather gussets

Straight hemline- tuck in or leave out

Unparalleled graphic potential



Youth Paddock...

Outfit the whole team! Available in sizes XXS-L.

Outfit the **whole** team! Our youth version of the classic Paddock crew shirt will make even your tiniest teammate look like the MVP of your organization.



MEN'S CASUAL



The Victory

Sizes XS-3XL

Knit v-neck pullover,
great replica jersey



Trevor

Sizes XS-3XL

Sewn-in panels create
great definition



Weston

Sizes XS-3XL

Crew neck pullover
with athletic panels



Kayla

Sizes XS-3XL

Long slv crew-neck,
beautiful shape



Cassidy

Sizes XS-3XL

Slim-cut ladies' polo,
fully customizable



Trixie

Sizes XS-3XL
Flirty cap sleeve



Hannah

Sizes XS-3XL
Flattering & lean

The Marco Sizes XS-3XL

Moisture
wicking
classic
polo



Landon

Sizes XS-3XL

Long slv, athletic
crew neck pullover



Moto

Sizes XS-3XL

Long slv, wicking
v-neck knit pullover.



Avery

Sizes XS-3XL

Casual cut v-neck, great
for all shapes & sizes



Daisy

Sizes XS-3XL

Ladies' football jersey
with back nameplate



Macey

Sizes XS-3XL
Sleek, slim tank

OUTERWEAR

We've combined fashion, performance and technology to create a stylish outerwear collection. Graphic potential is nearly unlimited with our microfussion printing process. With silhouettes for both men and women, this flattering lineup of jackets will add the final layer of professionalism to any organization.



Zack

Sizes XS-3XL
Men's European athletic track jacket.



Keira

Sizes XS-3XL
Ladies' slim-cut track jacket. Sporty & cute.



Dylan

Sizes XS-3XL
Mechanic style jacket, light or heavy weights.



Maddox

Sizes XS-3XL
Partial zip front raglan pullover.



Michael

Sizes XS-3XL
Full zip jacket, light weight/ high warmth.

RETAIL MERCHANDISE

Now that you have the team and sponsors dressed for success, you may want a little something more for the fans.

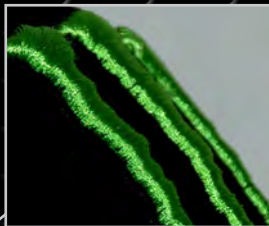


Retail merchandise is an exciting part of any spectator-driven event. Customized souvenirs help fans feel like part of the team and serve as a great reminder of the excitement they experienced at your event. With a little planning, this can also be an excellent source of revenue for you. Check out our collection of unique, retail-friendly items for your merchandise program.



HATS & CAPS

Hats and caps are core items in successful merchandise programs. We can help create the perfect design for your team.



3-D puff embroidery gives your design a unique, high-quality look.

Multiple treatment options create unique items that your fans will love. Our multi-level embroidery and combined treatments create depth and interest in your caps.



Our cap program is 100% custom. For as few as 72 pieces, we can make a truly custom hat or cap for your organization. Give us your artwork or take advantage of our design team to come up with something brand new for your fans.



Contrast stitching and a sandwiched bill create a cohesive, customized look.



STUDS & STONES APPAREL



Polish up your retail program with a touch of crystal or add a little pizzazz to your ladies' uniforms. Our rhinestones and studs add extra sparkle to any apparel item. Use just a few stones to add a hint of light, or create an entire design using various sizes and colors.



SCREEN PRINTED APPAREL

T-shirts... the staple of all merchandise programs.

We can provide you with screened apparel of all types using the latest technology, printing methods and garment styles. With our short lead times, low-quantity minimums and great pricing, we can help with all of your screen printing needs.



LANYARD & PITPASS HOLDERS

All in one product, give your fans and team members a place to carry their race ticket, an inexpensive souvenir, and a branded key chain! Lanyards are a great way to give your team and sponsors extra visibility.

Decor methods:

- Sublimation
- Screen print
- Heat Transfer
- Embroidery
- Rhinestones

Fabric options:

- Cotton Blends
- Tubular Knit
- Flat Silk Poly
- Corrugated Poly
- Multi-Layer Ribbon

Pitpass holders:

- Various sizes available
- Branded or plain
- High quality materials for great durability
- Great item for driver autographs!

Many more customizable options:

- Various sizes and weights available
- Plastic or metal fixtures
- Swivel hooks for easy wearing
- Breakaway neck buckle for safety



UNIQUE ACCESSORIES

Complement your program with these fun accessories. Need some help deciding what you want? Our helpful and knowledgeable staff can provide design ideas to create unique, customized products that will make an exciting collection for your customers.

JEWELRY

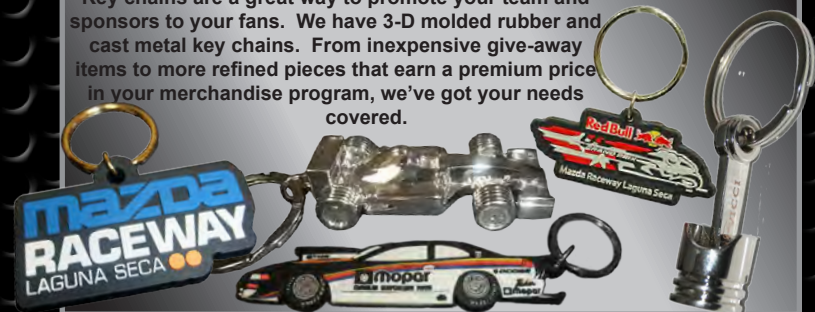


ADHESIVE PATCHES

Our embroidered patches are an excellent way to customize items in a hurry. Stick these adhesive patches on shirts, hats, jackets, even your luggage to add identity to otherwise plain items.

KEY CHAINS

Key chains are a great way to promote your team and sponsors to your fans. We have 3-D molded rubber and cast metal key chains. From inexpensive give-away items to more refined pieces that earn a premium price in your merchandise program, we've got your needs covered.

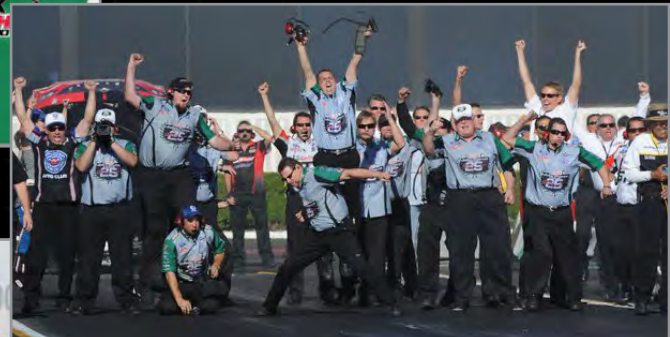


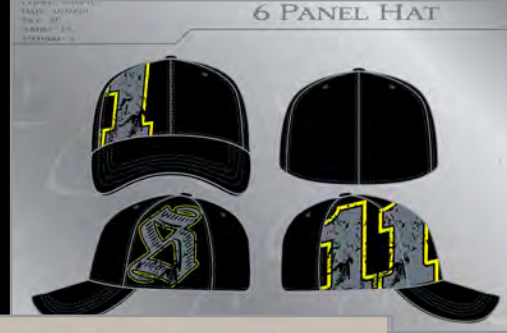
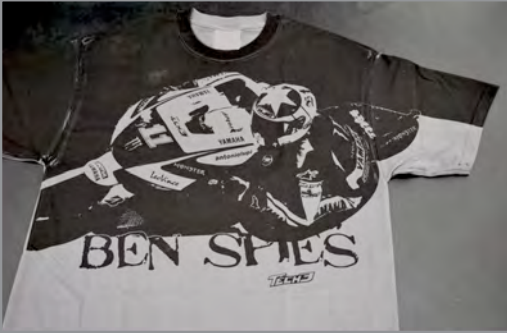
**VICCI IS THE PROUD TO BE THE
OFFICIAL APPAREL SUPPLIER
TO MANY OF RACING'S FINEST ORGANIZATIONS.**

To name a few...

Mazda Raceway Laguna Seca
World of Outlaws Sprint Cars
World of Outlaws Late Models
Offshore Powerboat Association
FASTRAK Racing Series
Super DIRTcar Series
Volusia Speedway Park
Western All Stars DIRTcar Late Model Series
Northwest DIRTcar Late Model Series
Lernerville Speedway
Colorado Late Model Association
Canandaigua Speedway
UMP DIRTcar Summer Nationals
Rolling Wheels Raceway
Mr. DIRTcar 358 Modified Series
UMP DIRTcar Racing
Cayuga County Fair Speedway
DIRTcar Racing Northeast
DIRTcar West
and many more...

**AND NOW, FOR JUST A SMALL
SAMPLE OF SOME OF OUR WORK...**







Paddock

VICCI 707.782.0139 • 401 Seventh Street, Suite 18, Petaluma, CA 94952 • www.vicci.com
 CLIENT: Harley Davidson TEAM: X DATE: 4/19/09 VERSION: 2
 REP: LV ARTIST: MC STYLE: Paddock
 SLEEVES: Sat COLLAR: C



HARLEY-DAVIDSON



VICCI 707.782.0139 • 401 Seventh Street, Suite 18, Petaluma, CA 94952 • www.vicci.com
 CLIENT: HARLEY TEAM: X DATE: 11-19-09 VERSION: 2
 REP: LV ARTIST: DL STYLE: DYLAN
 SLEEVES: Sat COLLAR: C



5 Panel



Sandwich Bill

VICCI 707.782.0139 • 401 Seventh Street, Suite 18, Petaluma, CA 94952 • www.vicci.com
 DATE: 11-19-09 VERSION: 3
 STY: B Hat



Paddock

VICCI 707.782.0139 • 401 Seventh Street, Suite 18, Petaluma, CA 94952 • www.vicci.com
 CLIENT: Harley Davidson TEAM: AMA DATE: 6/13/08 VERSION: 1
 REP: LV ARTIST: MC STYLE: Paddock
 SLEEVES: Sat COLLAR: C



T-BMW
05-03-10
KAYLA V1

ARTIST:
COLORS

VICCI

WWW.VICCI.COM 10776
801 505 5555 - 5072 5175
1775 LAKE TOMAHAWK RD



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T-BMW
05-03-10
KAYLA V1

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COLORS

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KAYLA V1

VICCI





VICCI FASHION GROUP
1320 INDUSTRIAL AVENUE SUITE F
PETALUMA, CA 94952 707.782.0139
WWW.VICCL.COM

THE VICCI DIFFERENCE...

Here at Vicci, we develop, design and manufacture apparel for the motorsport enthusiast. We invest countless hours and energy into fabric technology, graphic technology, and product design to bring stylish, new pieces to you each season. Our collection combines form and function to keep your team looking sharp and feeling great in challenging race environments and beyond. Helping your team look their very best is our passion.

**LET US SHOW YOU HOW WE CAN MAKE
A DIFFERENCE IN YOUR ORGANIZATION.**